



Arizona's LifeSmarts Champions for 2003, the "Cupcake Eating Pink Flamingos" of Liberty Charter School in Mesa, pose during a break in the competition at the National LifeSmarts Championship in Orlando, Florida.

How Does a Team Sign up?

LifeSmarts is available to teens in every state via the Internet-based competition. Contact your state coordinator for information or connect to Arizona's LifeSmarts Web page (www.azag.gov).

Coaches can utilize the web site to register teams and obtain up to date information on the game. The online game is open from late September through February. Teams with qualifying scores are eligible for national competitions.

For More Information

For more information about LifeSmarts, contact:

Tammy Miller
Arizona LifeSmarts Coordinator
Arizona Attorney General's Office
1275 West Washington
Phoenix, AZ 85007

(602) 542-3702
tammy.miller@azag.gov

Get More Information on the Web!

www.azag.gov



Arizona Attorney General TERRY GODDARD



presents



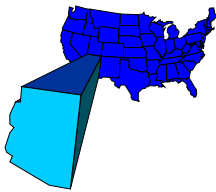
As Arizona's Attorney General, one of my highest priorities is to protect Arizona's youngest consumers, our future leaders. One of the best ways to accomplish this is to provide unique opportunities that will increase awareness of consumer and marketplace issues. I encourage every high school student to participate in the LifeSmarts experience.

Terry Goddard

What is LifeSmarts?

LifeSmarts, the ultimate consumer challenge, is an educational program that develops the consumer and marketplace skills of teenagers in a fun way and rewards them for this knowledge. The program complements any curriculum in high schools and can be used as an activity for classes, groups, clubs and community organizations.

LifeSmarts competitions are run in a game show style and open to all teens in the United States in grades 9 through 12. Teams of teens compete online with the state winners going to the national competition to vie for the LifeSmarts championship title. The national championships are held in different cities across the U.S. providing teens and coaches an opportunity to see and learn about different areas of the country.



Who Can Participate?

LifeSmarts is open to all students in grades 9 - 12. A team consists of four players, an alternate, and one adult sponsor, teacher or mentor. Teams can be sponsored by schools or teen organizations such as clubs, church groups, Boys & Girls Clubs, Boy Scouts, Girl Scouts, and 4-H, to name only a few.

What Does LifeSmarts



Teach Teens?

LifeSmarts is a flexible activity that teaches teens to be smart and responsible consumers and citizens. The content and competition questions focus on five key areas of consumer knowledge that teens need to know to function effectively in today's marketplace.

LifeSmarts participants learn about:

- Consumer Rights/Responsibilities
- Personal Finance
- Health and Safety
- The Environment
- Technology

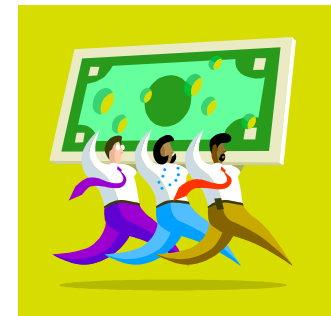


Who Operates the Program?

The National Consumers League (NCL) offers LifeSmarts to high school students in partnership with other non-profit and government education groups. State Attorneys General, Credit Counseling Services, Better Business Bureaus, Cooperative Extension Offices, Councils on Economic Education and universities act as partner organizations that plan and implement LifeSmarts in each State.



In Arizona, LifeSmarts is sponsored by the Arizona Attorney General's Office.



Is There a Fee to Participate?

There is no registration fee to participate in LifeSmarts. The players will need a few days away from school if the team qualifies for the national competition.